

Art Exhibit & Display Policy

Authority: Library Board

Date Created: March 26, 2007

Date Revised: November 1, 2019

Purpose

To establish the conditions and context within which East Gwillimbury Public Library (EGPL) supports the posting of community information and provides display space for local community artists and groups.

Exhibits and Displays

EGPL provides free space for art, exhibits and showcase displays.

1. Selection Criteria

Applications are reviewed by the Deputy CEO and selected according to the following criteria:

- availability of space
- community interests and needs
- historical significance or representation of emerging trend
- quality of implementation
- relation to past/future library exhibits or programs
- suitability of physical form
- permanent murals will not be accepted

The Library will provide space for exhibits that meet the following criteria:

- responsive to the interests of the community
- compatible with EGPL's vision, mission and strategic plan
- appropriate to the Library environment and for all ages
- not in contravention of federal or provincial laws and regulations, or municipal by-laws
- do not contain advertisements or solicitation for recruitment or fundraising.

Types of displays can include:

- works of art, crafts, literature, or other cultural expressions from community groups or organizations, students, and artists, with an emphasis on East Gwillimbury
- historical or other artifacts that are educational or may otherwise complement the collection of the Library
- informational material from local agencies, schools or non-profit organizations that may wish to publicise their organization and activities.

2. Application Procedures

The Library welcomes applications from individuals and organizations seeking to display artwork. Preference will be given to exhibitors who live or work in East Gwillimbury.

Applications are reviewed by the Deputy CEO on an as-needed basis. No installation will be made until a signed application is returned by an individual 18 years or older.

The Library retains the right to determine the suitability of any proposed exhibit for display. The Library reserves the right to reject any part of an exhibit. Application form is available in Appendix A.

3. Guidelines

1. Customers interested in purchasing art must contact the artist directly
2. There is no fee for the display space, but donations are welcome
3. The individual or organization agrees to indemnify and hold harmless the EGPL, its employees, and the Board from liability in case of theft, vandalism, or any other loss or damage to the exhibited materials. The individual or organization may be held liable for repairs to the Library that is a direct result of damages caused by a display or by its installation or removal.
4. Artists displaying their work cannot have exclusive use of the space
5. It is expected that all items submitted will remain on display for the agreed time, even if sold
6. The Library cannot provide storage for the property of individuals or organizations displaying in the Library
7. Showcase displays will be booked for a maximum two (2) week period, unless otherwise specified

4. Installation and Removal

It is the responsibility of the individual or organization to set up and remove the display on agreed-upon dates and to provide all necessary equipment. Library staff is not available to provide assistance in setting up or taking down displays.

The individual or organization will provide at the time of installation a list of pieces in the display and descriptive signs/labels for each of the pieces. Each display shall also include information indicating who prepared it and whom to contact for further information.

5. Insurance and Liability

If exhibitors desire insurance, they must arrange for it at their own expense.

Distribution and Posting of Community Information

Materials displayed and/or distributed on Library premises from external individuals, community groups, agencies and institutions must meet specific directives, including pamphlets, brochures and posters. The display of material does not constitute an endorsement of any group. The Library staff will place and remove all materials.

Guidelines for Posting Community Information

The Library retains the right to determine the suitability of any proposed exhibit for display. The Library reserves the right to reject any part of a posting. Every effort will be made to post material up to the dates of advertised events.

Material must meet acceptable criteria. Materials promoting discrimination, stereotypes, violence, or promoting religious beliefs are not accepted. Material whose primary focus is partisan or political in nature cannot be displayed or distributed in the library with the following exception: political material may be eligible when it announces meetings and forums for discussion of community issues during an election. Personal ads, notices and for sale/rent items are not accepted. Material from Library partners and local businesses will be considered on a case by case basis as space permits

Publicity and promotions must be in compliance with East Gwillimbury by-laws; applicable provincial and federal laws and regulations, including the Ontario Human Rights Code; and the *Canadian Code of Advertising Standards*.

Use of Display Space Policy

Specifications and guidelines for promotion locations, sizes, formats and rates are established and managed by the Library and must be adhered to the Canadian National Institute for the Blind (CNIB) Print Guidelines and AODA standards and must be appropriate for all ages, in keeping with the Library's goal of creating a welcoming and supportive environment for everyone.

The Library does not accept responsibility for the loss, damage or safe return of materials. Materials will be disposed of at the conclusion of the display period.

Information Booths

The Library permits hosted information booths for community groups, non-profit groups, and charities, where the intention is non-recruiting. Booths shall not be used for commercial, political, or religious purposes.

Written requests for space should be directed to the Deputy CEO, including a brief description of the host organization and the purpose and content of the display.

The Library will provide a designated space, table, and chair. Display units, signs, promotional material and all other supplies are the responsibility of the group. The booth may not be used for sales or solicitation of a commercial product.

The Library reserves the right to assess the suitability of the proposed booking and to refuse the request.

Solicitations & Petitions

Solicitations by members of the public are not permitted in the Library, either in person, or by petition. Petitions originating with the Library Board or the Town Council are permitted.

Sales

The sale of tickets or other promotional materials for fundraising or commercial purposes is not permitted in the Library, with the exception of Town or Library Board endorsed events.

The Library is committed to meeting the needs of persons with disabilities and will provide, upon request, alternate formats and communication supports, in compliance

Use of Display Space Policy

with the *Integrated Accessibility Standards Regulation, Ontario Regulation 191/11* and the *Accessibility for Ontarians with Disabilities Act, 2005 (AODA)*.

Approved Date: February 24, 2020 Motion #: SR20 SR2020-13
Effective Date: February 24, 2020

Appendix A: Application for Use of Display Space (Including Showcase)

Date	
Contact Person/Applicant	
Address	
Phone Number	
Description of Exhibit	
Dates Preferred	Dates Confirmed
Name of Insurance Company	

I/we understand and agree to abide by the rules as outlined in the Art Exhibit & Display Policy (Effective December 2015).

Waiver of Liability:

I/we agree to indemnify and hold harmless the East Gwillimbury Public Library, its employees, and the Board from liability in case of theft, vandalism, or any other loss or damage to the exhibited materials.

Please include:

- A list of the artworks to be displayed, including dimensions
- Photos of the original artwork proposed for exhibition
- A biography, outlining your background
- A self-addressed, stamped envelope for the return of photos
- A description or discussion of your display for the benefit of the public.

Signature of Applicant	Date
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Application Approval:

Signature of CEO	Date
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Responsibilities of the Applicant

1. The individual or organization shall be responsible to the Board for all damages to the building or equipment and shall indemnify and save harmless the Library Board from any claim whatsoever by or in respect of any persons.
2. The individual or organization must assume all responsibility for loss of or damage to their works. It is recommended that all artists have their works fully insured.
3. Federal, Provincial and Municipal by-laws and fire regulations must be observed at all times. Please confirm room capacity with Town.
4. The Library accepts no responsibility for lost or stolen works.
5. The applicant must sign a waiver of liability.
6. Publicity is the responsibility of the individual or organization.
7. All art must be properly prepared for hanging and hung in a manner acceptable to the Library using the equipment in the Library only.
8. The individual or organization is responsible for delivering, display and removing the works on display on the dates outlined on the application.
9. The individual or organization may provide typed cards for each piece of artwork, stating the titled, medium and price.
10. The individual or organization will provide a one page biography and description of the display for public viewing.